HReality Privacy Policy

Hybrid Reality (HReality) is a first-person mixed reality environment that introduces natural human behaviors and appearances into professional VR environments and interactions to help foster true-to-life interactions, seamless knowledge transfer, and networking that resonates. This mixed reality environment is created through the combination of AR, VR, lidar, 3D animation, spatial digital computing, and the professionalization of gamification.

To provide the use of HReality, we must process information about you. The types of information we collect depend on how you use our product.

The HReality Data Privacy describes the information we process to support HReality and HReality Events. This HReality Data Policy explains the information we collect, use, and share on HRealtiy.

**What kind of information do we collect?**

**Things you and others do and provide.**

* **Information and content you provide.** We collect the content, communications, and other information you provide when you use HReality, including when you sign up, create, or communicate with others. It can include what you see through features we provide, such as when you take an photo for your avatar, so we can give you tips on using camera formats.
* **Your usage.** We collect information about how you use our HReality, such as the types of content you view or engage with; the features you use; the actions you take; the people you interact with; and the time, frequency and duration of your activities.
* **Information about transactions made on our Products.** If you use our HReality for purchases or other financial transactions, we collect information about the purchase or transaction. This includes payment information, such as your credit or debit card number and other card information; other account and authentication information; and billing, shipping and contact details.

**Device Information**

As described below, we collect information from and about the computers, phones, and other web-connected devices you use that integrate with HReality, and we combine this information across different devices you use. For example, we use information collected to measure whether you took an action in response to an ad we showed you on your phone on a different device.

Information we obtain from these devices includes:

* **Device operations:** information about operations and behaviors performed on the device, such as whether a window is foregrounded or backgrounded, or mouse movements (which can help distinguish humans from bots).
* **Identifiers:** unique identifiers, device IDs, and other identifiers, such as from games, apps or accounts you use.
* **Data from device settings:** information you allow us to receive through device settings you turn on, such as access to your GPS location, camera, or photos.
* **Network and connections:** information such as the name of your device or ISP, language, time zone, mobile phone number, IP address, connection speed.
	+ **Physical Features:** We collect information about your physical features and dimensions, such as your face or head size when creating your avatar.
	+ **Content:** We collect content you create using HReality, such as your avatar, a picture you upload or take, and information about this content, such as the date and time you created the content.
	+ **Interactions:** We collect information about the features you interact with on HReality. For example, we receive information about your browser usage, such as interactions with recommended pages, which browser features you use, crash reporting data, and other statistics related.
	+ **Environmental, Dimensions and Movement Data:** We collect information about your environment, physical movements, and dimensions when you in the HReality environment. For example, when you approach a booth, we receive information about the play area that you have defined; and when you enable the hand tracking feature, we collect technical information which hand movement feature you enabled.
	+ **Information From Third Parties:** We receive information about you from third parties, including third party apps, developers, other online content providers, and marketing partners. For example, we receive information from developers about your achievements in the virtual environment.
	+ **Technical System Information:** we collect technical system information such as crash logs which may contain your user ID, device ID, IP address, local computer file path, feature quality, amount of time it takes to load a feature, and whether you use a certain feature.

**Information from partners.**

Third party partners provide information about your activities off Heality—including information about your device, websites you visit, purchases you make, the ads you see, and how you use their services. For example a business could tell us about a purchase you made in its store. We also receive information about your online and offline actions and purchases from third-party data providers who have the rights to provide us with your information.

Partners receive your data when you visit or use their services or through third parties they work with. We require each of these partners to have lawful rights to collect, use and share your data before providing any data to us.

**How do we use this information?**

* We use information we collect when you use HReality to provide measurement, analytics, and other business services (including ads), to promote safety, integrity, and security, to communicate with you, and to research and innovate for social good. In addition to these purposes, we use the information we collect when you use HReality in the following ways:
	+ **To power social features:** We use information from HReality to provide user-to-user communications, including identifying and connecting you with other avatars through HReality’s Virtual Environment.
	+ **To offer and improve Hreality features:** We use information from HReality to improve and develop aspects of our services, such physical features and movements. For example, for voice services, we analyze and review your voice commands using human and machine processes to improve, troubleshoot, and train our speech recognition systems. When you enable the hand tracking feature, we collect technical information like hand tracking quality, the amount of time it takes to detect your hands, and the number of pinches you make to improve and troubleshoot this feature.

**How is this information shared?**

* + **Information that you make public:**
		- Certain information you post to your VR profile, such as your name, job title, and HReality avatar, will be public and visible to people on and off the HReality virtual environment.
		- If you enter a public virtual space, others can see your avatar just as they would see you in a real-world public space. This means your avatar may appear in pictures, recordings, or live streams that users around you take and share, so you should consider whom you interact with and how you conduct yourself.
	+ **Third party apps, developers, and other online content providers:**
		- You can interact with third-party content and other experiences through the HReality environment. We share information about you with these partners so they can provide you with the experiences you've requested, such as:
			* Information in your VR profile and about how you use HReality.
			* Information about your interaction with the third-party service, such as how long you have interacted with content.
			* Any other information you choose to share with the third party.
		- Third-party content providers may also collect information from you directly through the experiences they provide. Please note that any information you share with these (or other) third parties will be subject to those third parties’ own privacy policies, not this one.
	+ **Information you provide when engaging online:**
		- When you use online multi-user apps, your activity and other information you provide (including avatar, in-app profile information, in-app activity) are visible to all. It can be collected, copied, recorded, livestreamed by other users, shared on and off HReality, and submitted to us in order to report abuse, combat harmful conduct, and protect and support our community. Please consider carefully who you share information with and make sure your available privacy settings reflect your preferences.
	+ **Sharing within related companies:**

We share information with our related companies. These companies include BlockSolid for credentialling, FabCom for business intelligence, and the HReality platform to help develop the protocols and analytics stacks to accommodate professionalication and use of this technology in business and education. We will conduct research and support innovation to further the state-of-the-art or academic understanding of the HReality technology. We also share information to process payments and detect, prevent, or otherwise address fraud, security, or technical issues if you buy something on or through the HReality commerce platforms, in accordance with [the](https://www.oculus.com/legal/store-terms-of-sale/) terms of that entity.

* + **Third party access to voice interactions:**
		- We share recordings and transcripts of your voice interactions with vendors and service providers who assist us in improving, troubleshooting, and training our speech recognition systems.

**How to contact HReality**

If you have any questions or complaints relating to the HReality Privacy Policy or wish to find out more about how to exercise your ability to access, rectify, port and erase the information collected through HReality, you can visit HReality.com or contact us online.